

The 2022 Masterclass Series

Challenges for Sport in a Pandemic

Friday 29th April 2022 10.00-13.00

HALF DAY, ONLINE SESSION

ATTENDEES RECEIVE A FULL MASTERCLASS PACK, ENHANCING THE
LEARNING EXPERIENCE

Places limited to encourage a participatory learning environment



Presented by:

Polly Handford – FA Director of Legal & Governance

James Stebbing – Six Nations Rugby General Counsel

Topics Include:

- **MARCH 2020:** A cross-sport recap of how events unfolded & the immediate challenges faced
- **SPORTING CHALLENGES:** Disruption to the sporting calendar, addressing challenges to avoid a challenge
- **COMMERCIAL & LEGAL CHALLENGES:** How law & commercial principles collided: force majeure, contract terms & economic consequences
- **OPPORTUNITIES:** The rise of digital, acceleration of transformative initiatives, cultivation of relationships
- **GLOBAL PANDEMIC LEARNINGS:** A better understanding of core business/fans, new formats and building organisational resilience

2022 Booking Information

£199 BASL Members

£229 Non BASL Members

10% Discount for booking two or more masterclasses

For more information and to secure your place please email
connect@tacticconnect.com